

Ramsons Industries Ltd.

Ramsons Castings Pvt. Ltd.

Rajaram Steel Industries Pvt. Ltd.

Ramsons Holdings Pvt. Ltd.

Ramsons Ispat Ltd.

Ramsons Refractories Pvt. Ltd.

 **RAMSONS
GROUP**

Corporate Office :

1st Floor, RAMSONS
46, Humpyard Road, Dhantoli,
Nagpur – 440 012

Ph.: 0712-2435903/04/05/06/07/08

Email: info@ramsons.co.in

Web: www.ramsons.co.in



The Indian steel industry has entered a new development stage from 2014, riding high on the resurgent economy and rising demand for steel. Rapid rise in production has resulted in India becoming the 3rd largest producer of steel in 2016. This growth, fuelled by the infrastructure projects lined up in India, has resulted in tremendous boost in demand for TMT bars and Structural Steel in the past few years. Structural Steel is also used in versatile fabrication of anything from a complex plane to a simple chair.

Ramsons is the largest manufacturer brand in the commercial market for structural steel in the region, not only in the quantity but also the variety offered in its products and their range of sizes. Ramsons is a ceaseless organization - growing, changing and challenging every day. We are an institution that embraces different skills, continuous innovation, financial investment, and responsible use of natural resources as a part of our enduring commitment of giving back to society!

Welcome to Ramsons
where the vision of sustainable
growth is a reality!



Philosophy

It's important to us to do unto others as we would have them do unto us- both personally & professionally.

Vision

Diversifying and creating in-roads in international markets. Refine organization structure and make sustainable progress.

Commitment

Social commitment to share resources to feed, educate and provide homes to keep the young and old safe, healthy and capable. Eradicate gender and social bias.

Core Values

Ramsons has always been driven by these core values:

Above and Beyond:

With constant Research and Development, we aim at raising our own standards. We constantly endeavour highest levels of work standards and quality of Goods and services.

Revolutionary:

We are bold and we compete with ourselves, courageously taking on challenges as they come, finding new ways for sustenance.

Coherent:

Being rational and organized in our processes for high efficiency, we strive for excellence with Integrity and perseverance.

Responsible:

We are responsible and responsive towards the country, community and environment in which we work. Fostering education to the tribal and the economically weak children, we encompass their medical needs.

Customer Focus:

For us Work is worship and Customer decides the Work, thus, delivering a beyond compare service to the customers is our utmost priority.



Key Market Sectors

Ramsons' products and solutions touch millions of consumers and customers every year. By actively responding to changing customer demands and expectations, the company has expanded its distribution network, strengthened existing brands and won several brand awards.

Ramsons has forayed into international markets and has built up a clientele based in countries like USA, UK, UAE to name a few. Ramsons is assertively pursuing its international objectives to reach more markets like Africa and South America. Here is a look at our varied businesses that have been supplementing us in our growth trajectory.

We offer following array of products and services:

- ◆ Steel
- ◆ Real Estate
- ◆ Refractory
- ◆ Agriculture
- ◆ Finance

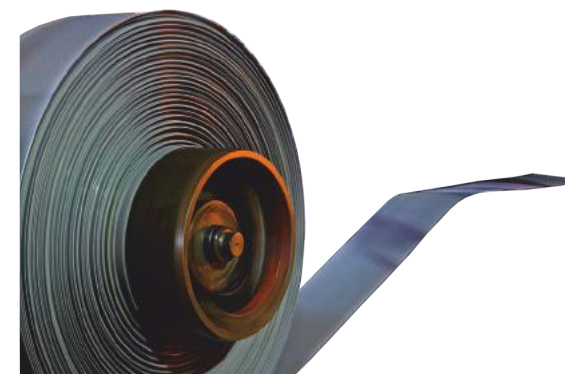
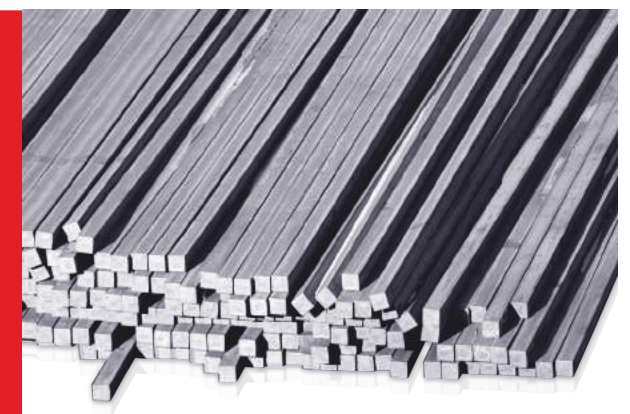
Steel

The group started with only 1 steel trading shop back in 1972 and now is one of the largest steel producing companies in the region. We follow the process of direct rolling that means directly converting sponge iron ore and scrap to end products, while improving quality and also saving energy.

Ramsons produces Mild Steel Long Products that are high in strength and quality products that are available at competitive prices. We offer a wide range of steel products that find use in various industries including construction, fabrication and other large scale industries.

M.S. BILLET

Conforming to IS 2830 quality standards, they are the fodder for rolling mills. Billets can then be converted into various rolled products described below.



M.S. STRIP

These are used to further produce M.S. Pipes. The width ranges from 77 mm to 184 mm and its thickness from 1 mm to 3 mm.

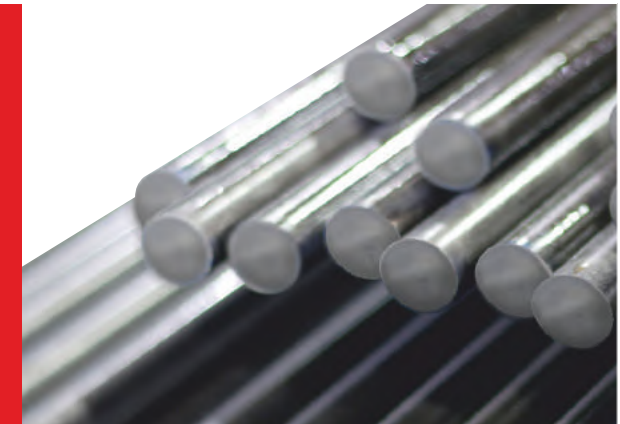
M.S. ANGLE

Featuring "L" shaped cross section, 'Angle' is commonly used in fabrication and building due to its high tensile strength. We produce Mild Steel Angles ranging in sizes from 17 x 17 mm up-to 75 x 75 mm with a variety of thicknesses. We also manufacture window sections i.e. Z & Gate Channel. They are available in heavy and light weight. We also offer customized length for the same.



M.S. ROUND

M.S. Round Bars are used by forging industries, auto-ancillaries, foundation and anchor bolts, pins, rollers, bushes, and other industries. Its size is represented by the dimension of its diameter. Sizes manufactured range from 6 mm to 25 mm.



REINFORCED/TMT BAR

Used in construction activities, Ramsons' TMT bars are thermo-mechanically-treated through leading world temp core based technology for high yield strength. The process involves rapid quenching of the hot bars through a series of water jets after they roll out of the last mill stand. The bars are cooled, allowing the core and surface temperatures to equalize. The bar core cools down slowly to turn into a ferrite-pearlite aggregate. Size ranges from 6 mm to 32 mm.



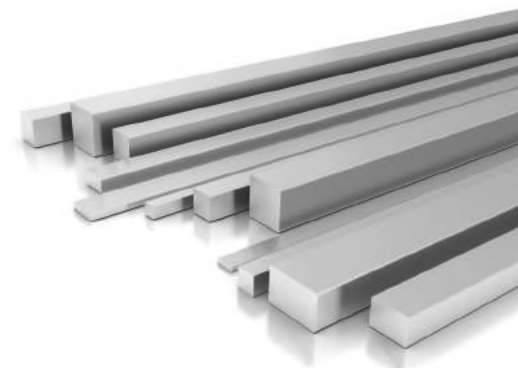
M.S. SQUARE

M.S. Square Bars are used in cranes' gantry, conveyors, truck trailers and tippers, bright bars, anchor bolts and many more engineering industries. Its size is represented by the length of its side. Sizes range from 8 mm to 50 mm.



M.S. FLAT

Ramsons' Mild Steel Flat Bar is a versatile product commonly used in fabrication & profiling. With a flat surface and rectangular edge, this product can be purchased in a range of width and thickness. Sizing is represented as Width x Thickness. Sizes manufactured range varies from 12 x 3 mm to 150 x 25 mm. We also customize to length.



M.S. CHANNEL

M.S. Channels are suitable for manufacturing of generators' frames, cable trays, factory sheds, conveyors, boilers, agricultural equipment, mechanized parking system, construction of bridges etc. Sizes manufactured are 75 mm up-to 100 mm.



M.S. PIPE

They are manufactured using low carbon steel (less than 0.15%) due to which the pipes do not harden and are easy to use. They can easily be welded and formed in various shapes and sizes for pipelining and tubing purposes, supplying drinking water, HVAC and in various other industrial and engineering applications. We produce sizes from 3/4" to 2" in various cross-sections.



M.S. I BEAM

M.S. I Beams are used for manufacturing of truck-trailers, EOT cranes and its Gantry, ship building, factory sheds, conveyors, boilers, agricultural equipment, and more engineering industries.



Ramsons Steel ; TMT Bars, Angles etc. have been used to build dams to quench, institutions to educate, bridges to connect, factories to produce, homes to live & roads to progress. Build your future with us. Build TRUST.

Quality

Known for its quintessential quality products in the market, Ramsons has been perfecting the process of steel making for the past 30 years. We are an ISI and ISO 9001-2000 quality certified organization that employs strict and latest quality control methods and follows 5S standards. Our intensive Research & Development combined with experience ensures quality and assurance to its esteemed customers, including the likes of Nagpur Metro, Indian Railways and Ordnance Factory among others.

Certifications & Awards

Trusted by all its stakeholders, including communities and government regulatory bodies, Ramsons has a dedicated adherence to environment management systems and quality standards. A strong belief in inclusive growth has led the Company to earn several national and international certifications, awards and accolades.

- ◆ Quality Certified with ISI & ISO 9001-2000, our labs are equipped with the most advanced testing equipment, such as UTM (Universal Testing Machine), Spectrometer etc. which we use to ensure that we only provide the best to the consumers.

- ◆ Past conversion agent of SAIL (Steel Authority of India Limited) which has the highest quality standards.
- ◆ Ramsons also proudly upholds the heritage of conserving the environment. One such accreditation has been the privilege of being awarded by the UNDP (United Nations Development Programme) for R&D and implementation of revolutionizing energy saving solutions in the industry.

List of Approvals

- ◆ City and Industrial Development Corporation of Maharashtra Ltd.
- ◆ Delhi Metro Rail Corporation Ltd.
- ◆ Gujarat Energy Transmission Company Ltd.
- ◆ Maharashtra State Electricity Transmission Company Ltd.
- ◆ Maha Metro Rail Corporation Ltd.
- ◆ Northern Power Distribution Company of Telangana Ltd.
- ◆ Modern Rail Coach Factory, Raebareli
- ◆ Bharat Heavy Electricals Limited (Trichy)

Properties

Chemical Properties

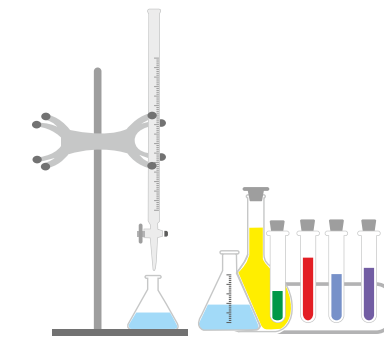
All our structural products are Fe 410w, IS 2062, IS 3601 Grade as per the standards, with high Manganese, however, Carbon & Sulphur levels are restricted to much lower than the specification, which results in excellent ductility, high bend and superior weldability.

Mechanical Properties

Because of their unique method of manufacturing and adhering to Fe 410w, IS 2062, IS 3601 Grade benchmark, Ramsons' structural products possess a combination of strength and ductility that are paramount specifics of the standard.

Reinforced Steel Properties

Ramsons' TMT bars are IS 1786 certified. Its quality standard is the reason why its products are a benchmark when it comes to usability.



"Quality is the best business plan", following this mantra has been the prime reason of our growth and indeed it is the best. Boasting customers like SAIL (conversion), Ordnance Factory, MSEB among others, Ramsons has the highest quality standards. It holds ISI and ISO 9001-2001 quality certifications.



Keeping in line with its vision, Ramsons has been rapidly diversifying into other business making similar strides as in their core business.

Construction & Real Estate

With some prestigious projects like IT Park Spaces, Hospitals, and Farm Houses to name a few, in its hands, Ramsons' buildings are as strong as its principles. We have used our own steel products in all our construction activities to guarantee strength and reliability. Some of our upcoming projects include a Commercial Plaza, a Residential Scheme and a Grand Wedding Destination spread over emerging cities like Pune, Nagpur, and Yavatmal.

Refractory

Refractory products are mainly used to protect equipments while melting metal and to provide a direction of flow to the molten metal. They are in direct contact with the molten material and thus must be robust and resistant enough to withstand high temperatures.

Understanding the requirement of the industry, we manufacture refractory products like Tundish boards, Garseal, Sleeves etc. that stand the test of time and speak volumes about our quality and commitment.

Agriculture

Someone has very aptly said that farmers are the roots of an economy. Actively pursuing agriculture for the past 25 years, Ramsons has endeavoured to generate additional employment opportunities in the country through farming and horticulture of various fruits, vegetables, and grains extensively in an area of approximately 250 acres of well-irrigated farms. Recently, the company has also ventured into organic farming and dairy.

Finance

Having steadily ventured into the world of financing with a mindset to invest in the future, Ramsons uses its resources to help develop the infrastructure and economy of the country; whilst ensuring profitability & stakeholders' security. With steady returns on our financed projects, Ramsons has a striking success rate of above 90%.

Heritage of Commitment

It is a leaders' vision that inspires the goal of a company and it is their passion which drives and motivates an entire organisation to successfully realising that goal.

Mr. Ramswarup | The Chairman

Affectionately called Babuji, Mr. Ramswarup has literally fathered Ramsons and led it to set benchmarks for growth and excellence. He is an outstanding leader who epitomises the dauntless entrepreneurial spirit of a visionary founder of the company. A man of many ideas, one can find him planning the next big thing, even on his days off. Mr. Ramswarup possesses a Masters degree in Commerce and has more than 50 years of experience in business which is reflected in the vigour with which he chairs the group.

Mr. Rajesh | Managing Director & President

An innovator and believer in game-changing businesses of the future and a gifted administrator, Mr. Rajesh is in charge of everything under the sky. Being an Engineer, he possesses all the technical skills required to run a company and leads Ramsons with all the finesse. From path-breaking initiatives to foraying into new frontiers, his vision has steered Ramsons into the leading names.

Mr. Rajat | Executive Vice President

With focus on innovation and strategy, Rajat is a young face with degree in Industrial Engineering and Masters in Management from Imperial College London. Banking on the experience of his grandad and father, and his skills, he is committed and prepared to lead Ramsons into a new era of growth and sustainability.

While learning and managing the current business, he is working on new ideas to convert them into successful businesses.

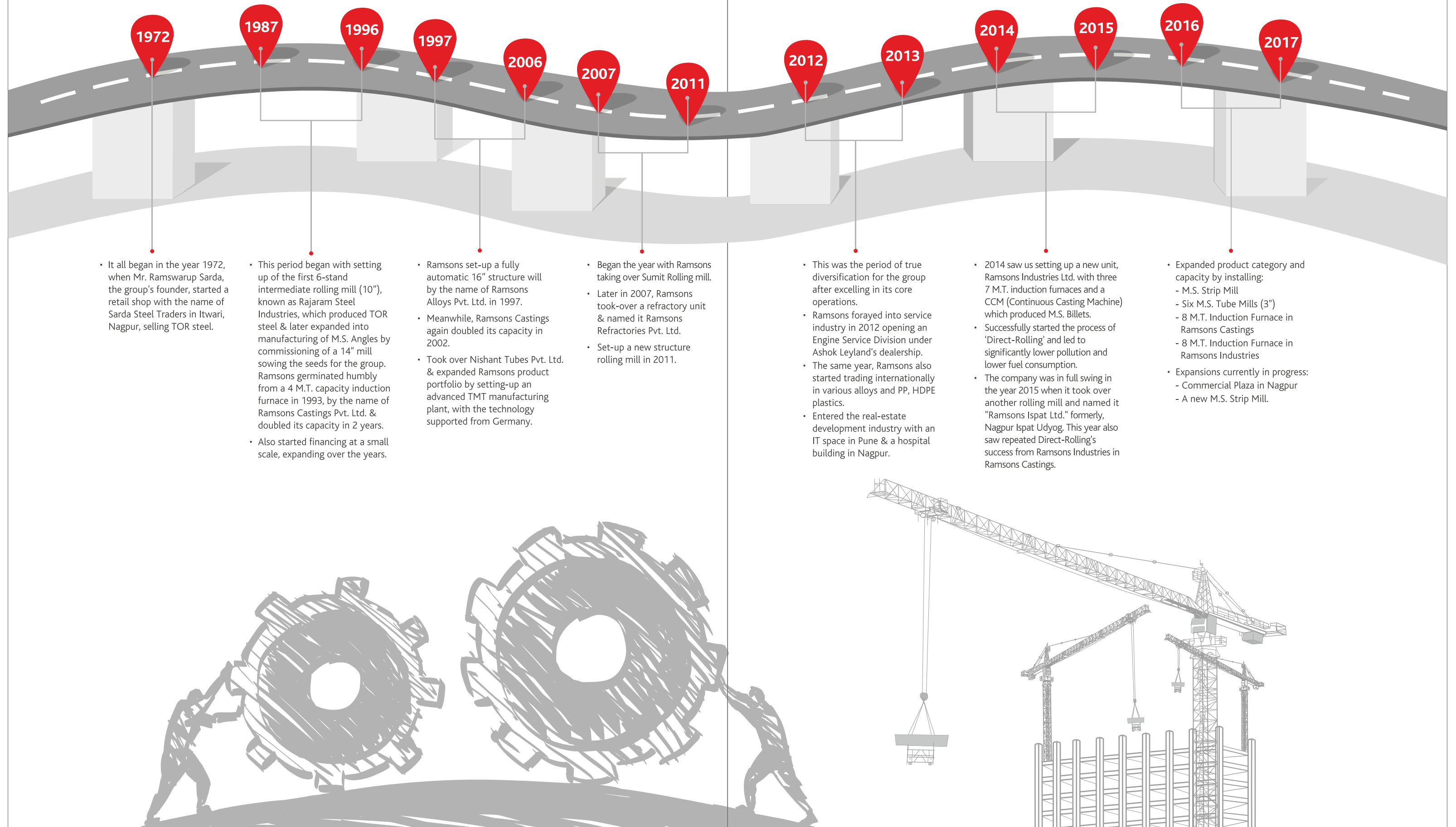
Growth Through Excellence & Innovation



With steady steps, Ramsons is diversifying with presence across continents and entering new markets. Today we are a team of 1500+ employees with 5 businesses generating a revenue of \$80,000,000 per annum with one goal, continuous growth and development.

Landmarks

Steeped in tradition for over four decades, Ramsons has some significant landmark events in its records. Beginning with a retail shop to foraying into setting up new units and to continuously expanding – the Company has numerous milestone events to boast of since 1972.



1972

- It all began in the year 1972, when Mr. Ramswarup Sarda, the group's founder, started a retail shop with the name of Sarda Steel Traders in Itwari, Nagpur, selling TOR steel.

1987

- This period began with setting up of the first 6-stand intermediate rolling mill (10"), known as Rajaram Steel Industries, which produced TOR steel & later expanded into manufacturing of M.S. Angles by commissioning of a 14" mill sowing the seeds for the group. Ramsons germinated humbly from a 4 M.T. capacity induction furnace in 1993, by the name of Ramsons Castings Pvt. Ltd. & doubled its capacity in 2 years.
- Also started financing at a small scale, expanding over the years.

1996

1997

- Ramsons set-up a fully automatic 16" structure will by the name of Ramsons Alloys Pvt. Ltd. in 1997.
- Meanwhile, Ramsons Castings again doubled its capacity in 2002.
- Took over Nishant Tubes Pvt. Ltd. & expanded Ramsons product portfolio by setting-up an advanced TMT manufacturing plant, with the technology supported from Germany.

2006

2007

- Began the year with Ramsons taking over Sumit Rolling mill.
- Later in 2007, Ramsons took-over a refractory unit & named it Ramsons Refractories Pvt. Ltd.
- Set-up a new structure rolling mill in 2011.

2011

2012

2013

- This was the period of true diversification for the group after excelling in its core operations.
- Ramsons forayed into service industry in 2012 opening an Engine Service Division under Ashok Leyland's dealership.
- The same year, Ramsons also started trading internationally in various alloys and PP, HDPE plastics.
- Entered the real-estate development industry with an IT space in Pune & a hospital building in Nagpur.

2014

- 2014 saw us setting up a new unit, Ramsons Industries Ltd. with three 7 M.T. induction furnaces and a CCM (Continuous Casting Machine) which produced M.S. Billets.
- Successfully started the process of 'Direct-Rolling' and led to significantly lower pollution and lower fuel consumption.
- The company was in full swing in the year 2015 when it took over another rolling mill and named it "Ramsons Ispat Ltd." formerly, Nagpur Ispat Udyog. This year also saw repeated Direct-Rolling's success from Ramsons Industries in Ramsons Castings.

2015

2016

- Expanded product category and capacity by installing:
 - M.S. Strip Mill
 - Six M.S. Tube Mills (3")
 - 8 M.T. Induction Furnace in Ramsons Castings
 - 8 M.T. Induction Furnace in Ramsons Industries
- Expansions currently in progress:
 - Commercial Plaza in Nagpur
 - A new M.S. Strip Mill.

2017

Our Presence

Apart from a robust traders' network, Ramsons has a strong presence in various corporate sectors.



Fabrication Industry

- Mecgale Pneumatics Pvt. Ltd.
- Fabrimax Engineering Pvt. Ltd.
- Eros Metals
- International Combustion India Ltd.

Tower Sector

- KEC – RPG Group
- Amitasha Enterprises Pvt. Ltd.
- Aster Tele Services Pvt. Ltd.
- Shilpa Steel & Power Pvt. Ltd.
- Karamtara Engineers Pvt. Ltd.
- Unitech Power Transmission Ltd.
- Jyoti Structural

Power Generation Sector

- Koradi Thermal Power Station
- Adani Group
- Gopani Iron & Power India Ltd.
- Indorama Synthetics India Ltd.
- Ruchi Soya Ltd.
- Gujarat Energy Transmission Company Ltd.
- Reliance Power Ltd.

Automobile Sector

- Windalls Precisions
- Savita Auto Industries.
- Fortune Procurators Pvt. Ltd.

Construction Sector

- Shapoorji Pallonji (MAHAGENCO)
- Larsen & Toubro
- B.G. Shirke Constructions, Pune
- IL&FS Engineering & Construction Company Ltd. (MMRCL)
- ITD Cementation India Ltd. (MMRCL)
- Afcons Infrastructure Ltd. (MMRCL)
- Sudheer Constructions (MMRCL)
- SMS Infrastructure Ltd. (Irrigation Department)
- Sunil Hi-tech Ltd.
- Oriental Structures Engineers Ltd.
- Empress City Ltd.
- Shewalkar Developers Ltd.

Miscellaneous Industries

- Danieli & C.S.P.A., Italy
- MModal IP LLC, USA
- Hinduja Tech Limited
- Solar Explosives Ltd.
- Economic Explosives Ltd.
- Haldiram International Ltd.
- Raymonds India Ltd.
- Minex Metallurgical Ltd.
- JayaswalNeco Ltd.
- Diffusion Engineers Ltd.
- State Bank of India

Machinery Manufacturers

- Johnsons Lifts
- ACC Machinery Co. Ltd.
- Bajaj Steel Industries



Awarded by the UNDP for achieving energy efficiency through R&D and adopting newer methods of operations, like Direct-Rolling process, and PLC system to name a few, Ramsons is resolute to save energy. This advanced technology and what we save in energy bills is reflected in our low cost and quality products.

Our motto: Economic and sustainable solutions!